

Taxi companies and limousine services can have a difficult time collecting payments in the field. Customers may not have enough cash, and the use of complex payment and tracking systems can be costly and difficult to install and maintain. In fact, many taxi companies tell us they end up uninstalling these systems because they are just too expensive and complicated to operate.

Mobilescape is the answer: we provide transportation companies with the industry's most cost effective, rugged and proven payment system available. We are payments experts and can translate that expertise into real cost savings for transportation companies.

The problem

Payments everywhere are going mobile, and the use of cash is on the decline. When a taxi or limo customer pays for a fare, they must have enough cash on hand. If not, the tip to the driver might be reduced, or the driver may not have the correct change. It's an unnecessarily difficult transaction, and one that can cost drivers real money in tips, fares and aggravation.

Manual "knuckle buster" solutions are not secure and incur large processing fees since there's a much higher rate for card-not-present transactions. There's also a significant security risk in carrying around a passenger's credit card information on a paper receipt.

Finally, those big and complex systems that try to do everything are expensive to install and replace, and often end up costing more than they're worth. What's needed for small to medium-sized transportation companies is a simple, rugged way to take a passenger's credit card when the fare is complete.

The solution

The Mobilescape is the perfect solution. It swipes a credit or debit card and provides a signed receipt in less than 10 seconds. It even has a special screen that prompts the passenger for a tip. It's fast, safe and easy.



Austin Cab

Austin, TX

"Since we installed Mobilescape in every one of our cabs and limos, our business has just run better. The solution is easy and the terminals are rugged. With one easy swipe, we avoid bad or expired bankcards and save money on processing fees. Mobilescape more than pays for itself."

**Ron Means, General Manager
Austin Cab**

The Mobilescape helps transportation companies in many ways by:

- **Improving the customer experience.** Passengers who are short on cash can now use credit cards to pay for fares. And, customers who use credit cards are likelier to give bigger tips.
- **Speeding up transactions.** Drivers swipe cards and print receipts within seconds. Turnaround time per transaction is reduced—the passenger is on their way, and the driver can quickly move on to the next fare.
- **Reducing cash handling.** The Mobilescape reduces the amount of cash a driver has to carry in the car, simplifies the nuisance of making change, and makes closing out the driver's till at the end of the shift much easier.
- **Using easy, icon-based touch screens.** The Mobilescape requires little training and can be immediately deployed with no infrastructure investment. Just swipe the card, have the customer sign the screen, and you're done.
- **Accessing real-time reports.** Real-time reports are immediately available on the secure Mobilescape Manager website. With Mobilescape Manager, you can view and analyze transactions by date, driver, or payment type.

Mobilescape - mPowering Payments Everywhere

The value of the solution

Instant credit card approvals or declines

Swiping a card not only gives transportation companies a lower discount rate, but declines can also be turned into good sales by simply asking for another credit card or form of payment.

Increased security

Don't get sued if you lose a credit card number! The credit card associations have mandated very strict regulations regarding the confidentiality of credit card information. All terminals must truncate credit card numbers and merchants must ensure that those credit card numbers are guarded and/or destroyed to prevent any breaches of confidential data. The usage of paper documents containing credit card information is strongly discouraged. Merchants have recently suffered damages and fines in the hundreds of thousands of dollars from the card associations for such breaches.

Value of the float

The Mobilescape automatically batches all transactions processed each night and funds the proper account within 24-72 hours, giving you access to those funds as well as providing additional income from the interest gained from those funds.

Analytic reports available from Mobilescape Manager

Mobilescape Manager enables company management to monitor daily, weekly, and monthly activity. Using Mobilescape Manager can help to determine if some routes or some drivers are financially more productive than others and eliminate charge backs by retrieving the receipt image from Mobilescape Manager and sending to the requesting bank.



Mobilescape Advantages

Instant Online Account Access

Instant online access eliminates lost credit card imprints, reduces the number of charge backs, and makes funds available faster.

Nationwide Wireless Network

Our partnership with Sprint Nextel puts you on the highly reliable PCS wireless network.

Depend on 24 x 7 x 365 Support

Mobilescape users can count on our support team to be available 24 x 7 x 365 to answer questions and resolve issues.

Next-Day Replacement Program

If your Mobilescape terminal goes down and is covered by our next-day replacement program, we'll ship you a replacement terminal by the next business day.

Mobilescape Features

Complete Wireless Portability

- Long-lasting, rechargeable Lithium-ion battery
- Lightweight and compact

Secure Online Access

- Can integrate with your accounting system and spreadsheet software
- Captures tips and signatures
- Secures all transactions with encrypted coding and password-protected access

Easy-To-Use

- Ready to go, right out of the box
- Integrated printer
- Large, backlit touch screen display

For more information on Mobilescape, call 1-866-255-5500.